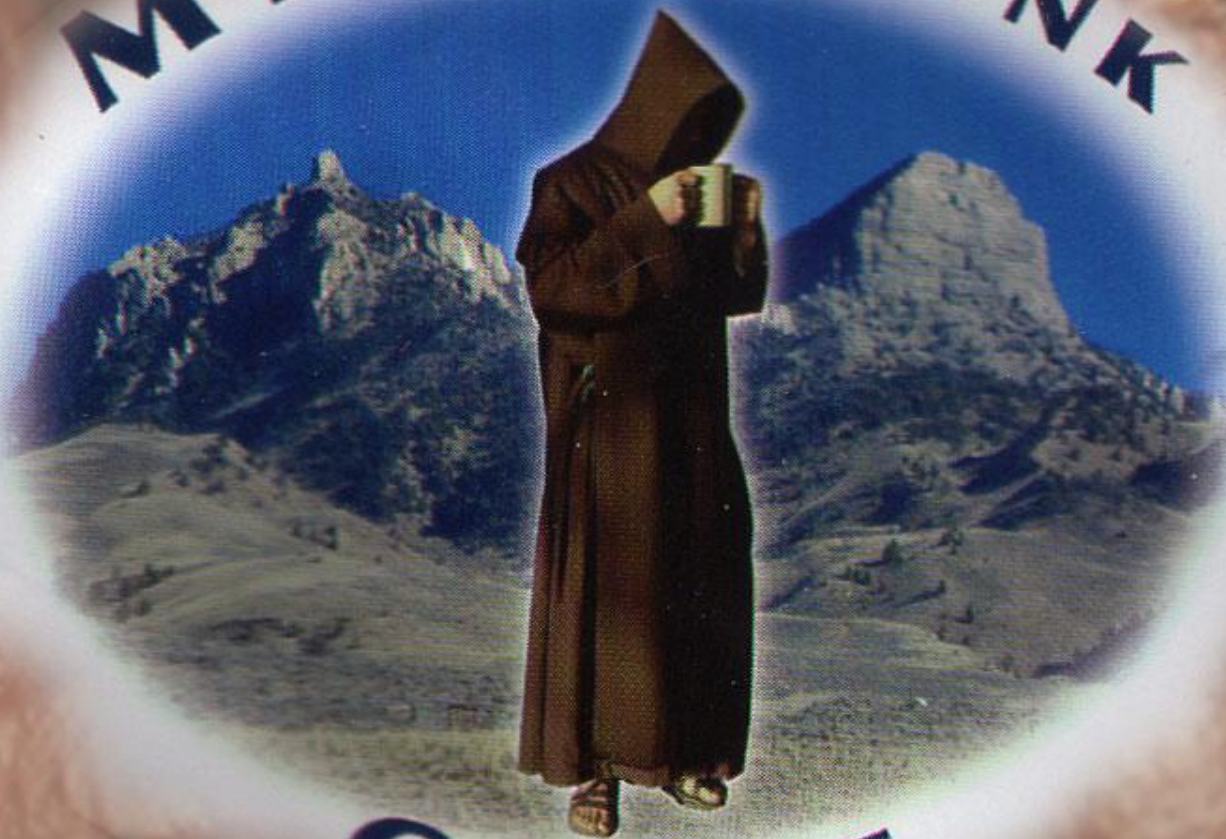


MYSTIC MONK

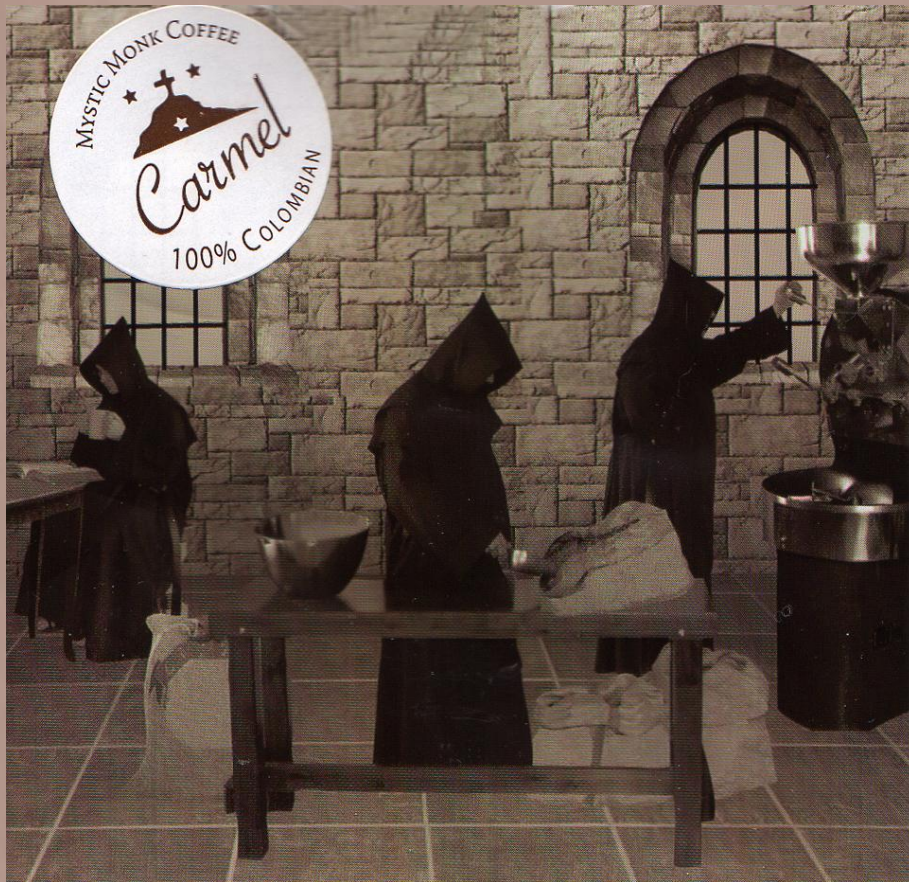


COFFEE

Parish Fundraising Opportunity

Featuring Mystic Monk Coffee

Why Mystic Monk Coffee?



Monks are perfectionists and these monks have poured all their love and talent into roasting Mystic Monk Coffee. Hundreds of coffee drinkers think this is the best coffee they have ever had.

Who Roasts the Coffee?

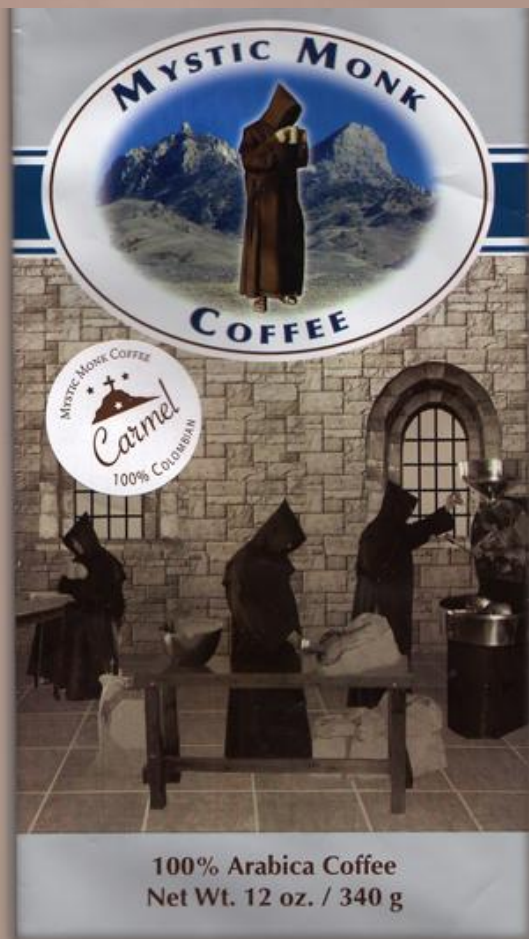


Mystic Monk Coffee is roasted by the Carmelite Monks, a Roman Catholic monastery in the silence and solitude of the Rocky Mountains of northern Wyoming.

Why do the Monks Roast Coffee?

- They hope that this new monastic industry will help them to maintain their catholic monastery in the mountains of Wyoming.
- Catholics everywhere love Coffee, It is the Monks hope that Catholics will support the worthy cause of helping them establish their Monastery so that they can support the growing number of monastic vocations.
- Catholics need a catholic coffee that supports a wholesome cause like a monastery.

A Perfect Roast filled with Blessings



- Every catholic monastery has its own manual labor, a way to support itself by its own hands. Then it usually sells what it makes as its monastery gift item. Coffee is unique in that Catholics everywhere drink coffee daily. So this is a monastery gift for every day of the year.

Coffee Makes Sense

- Monks have always been the backbone of Catholic culture. In America ever since the revolution, coffee also has been the backbone of American society. This is why coffee and monks go hand in hand. The Carmelite Monks know that coffee is so integral to our modern society and see it as a great opportunity to give people everywhere a chance to have a unique relationship with monks.

Make Your Morning Offering

- Catholics should find this as another way to integrate the church into their daily lives, through catholic coffee. Every morning as they sip their coffee, why not think of the church and say a morning offering to Christ?

Who Invented Coffee?

- Coffee is a product perfected and loved by monks from its beginning.
- When a monk of old heard the anguished tale of a shepherd who had sleepless goats.
- He himself discovered growing on shrubs the cherries, which had such a wonderful affect.
- Delighted at his find, the ingenious monk boiled the beans in water and drank the resulting coffee.
- He found in his discovery a hot drink that could keep his eyes awake even amidst the midnight vigils and unceasing prayers of the monastic life.

What Roasts and Blends Do the Monks Offer?

- Fair Trade Organic Guatemalan
- Colombian Medium Roast
- Fair Trade Organic Mexican
- Ethiopian
- Guatemalan
- Fair Trade Organic Ethiopian
- Costa Rican
- Mexican
- Chocolate Cherry (reg. or decaf.)
- Dark Roast Colombian
- Fair Trade Organic Decaffeinated
- Mexican
- Royal Rum Pecan (reg. or decaf.)
- Espresso Blend
- Mystic Monk Blend
- Cowboy Blend
- Sumatran
- Hazelnut (reg. or decaf.)
- French Vanilla (reg. or decaf.)
- Fair Trade Organic Harvest Blend
- Breakfast Blend
- Decaffeinated Colombian
- Chocolate Mint (reg. or decaf.)
- Chocolate Raspberry (reg. or decaf.)
- Carmel (reg. or decaf.)
- Irish Cream (reg. or decaf.)

How does the program work?

- Review the program and setup a group to do the Event
- Publicize the Event
- Collect Orders & collect payments
- Consolidate the orders and have the parish place the order (with payment.)
- The Coffee is shipped and you distribute it when it arrives.

How Much can we make for the Parish?

- Cost is \$6.00/bag, sell for \$10/bag
- You will make **\$4.00/12 oz bag**
- If you have 1000 families, you could sell to 1/3 of them and generate \$1332
- There is also a way to sell the coffee throughout the year and have a **perpetual source of income**. When a person buys off the website, you receive 18% of the sale. (\$1.87 for the 12 oz bag.)

Frequent Questions

- Do you have only Whole Bean?
 - There is whole bean and ground
- Do you have to have a website to sell year round?
 - No, we create a web page for you to give to your parishioners' and their family and friends to provide credit.

Why Catholic Products?

- Support the Catholic Church, specifically your parish.
- Support the Carmelite Monks in Wyoming to help them to maintain a monastery and receive vocations.
- Allow the Monks to have the opportunity pray for us and the whole world.

Thank You & God Bless You

- This is a win/win/win situation.
- A perfect fund raiser for catechism classes or youth groups.
- An alternative to other fundraising events
- A product that is the **blessed fruit of the monks prayerful labor!**